

January 20, 2016

Ms. Selma UZICANIN  
Minister-Counsellor, Head  
Department for Multilateral Economic Relations and Reconstruction  
Ministry of Foreign Affairs  
Bosnia and Herzegovina  
Fax: +387 33 227 156

Dear Ms. Uzicanin,

It is my pleasure to inform you that JICA will organize a Knowledge Co-Creation Program on “Merchandize Branding and Marketing by utilizing local resources (A)”, J1604093 in accordance with the course information booklet attached herewith and which will be sent to you by e-mail.

JICA is ready to accept one participant from Bosnia and Herzegovina between April 6 to 28, 2016 and we would like to ask Ministry of Foreign Affairs to forward the following document for application from prospective nominees to the JICA Sarajevo Office, **by February 19, 2016:**

1. Application Form
2. Inception Report (Annex of GI)
3. Photocopy of passport

**Important information**

**Targeting organization and participant:** This program is designed for those who are engaged in promotion of local products/services for regional industry/Small-and Medium-sized Enterprises (SMEs) promotion, as an officer of national/local governments, governmental agencies, cooperatives/private economic organization/business associations such as tourism associations, chamber of commerce, etc..

Each applicant should meet requirements (such as present position, educational and occupational background, age, fluency in English, etc.), as mentioned in the information booklet.

**It is preferable to submit more than one nominee for application, even though official letter informs of acceptance of one participant.**

If you need any additional information, please contact the JICA Sarajevo Office at + 387 33 220 190.

Sincerely,



安齋 竜平

Toshiya ABE  
Resident Representative  
JICA Balkan Office

CC: Mr. Satoru KUSAYAMA  
First Secretary  
Embassy of Japan in Sarajevo, Bosnia and Herzegovina

Ms. Nina BEJTIC  
Technical Coordinator  
JICA Sarajevo Office  
Bosnia and Herzegovina